

PPOVA Updates November 2008



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Thank you for subscribing to "PPOVA Updates," a service that provides updates about opportunities posted on Virginia's FREE healthcare recruitment website, [Primary Practice Opportunities of Virginia](#).

Current Opportunities

For a list of current opportunities in Virginia, please [visit our site on 3RNet](#).

Upcoming Events

November 20-21
[Virginia Cancer Conference](#)
Charlottesville, VA

December 10-12
[NRHA's Minority and Multicultural Health Conference](#)
Albuquerque, NM

October 23-25
[National Summit of Clinicians for Healthcare Justice](#)
Washington, DC

[View more events on our calendar](#)

Recruitment and Retention Collaborative Team Updates

PPOVA is Now Posting Job Opportunities on 3RNet

The Division of Primary Care and Rural Health decided to take full advantage of a national resource to promote Virginia and its placement opportunities for candidates. This month, the OMHPHP staff has begun transitioning its current opportunities listing from PPOVA (Primary Practice Opportunities of Virginia) to 3RNet (Rural Recruitment & Retention Network). This transition will yield greater prospects for Virginia as many more candidates are aware of this resource and use it to seek placements. As well, the 3RNet system affords greater flexibility and navigation for employers and candidates.

Employers wishing to post opportunities on 3RNet can [view the instructions on PPOVA](#).

Candidates who need to register on 3RNet can [view instructions on PPOVA](#) as well.

Sharing Best Practices from Model Rural Training Programs

The Office of Minority Health and Public Health Policy (OMHPPH) and the National Organization of State Offices of Rural Health (NOSORH) will be co-sponsoring a [Model Rural Training Programs Webinar](#), scheduled for Thursday, November 13, 2008 at 2:00 p.m. Contact [Aileen Harris](#) for questions or additional information.

2008-2010 Virginia Health Careers Manual

The 2008-2010 Virginia Health Careers Manual is available in hard copy and CD formats from any of the Virginia AHEC community-based centers. You can find a contact list at www.ahec.vcu.edu. You can also access the online version at the same web address.

VCOM Dean Accepts Award on Behalf of A. T. Still, Founder of Osteopathic Medicine

Dr. Dixie Tooke-Rawlins accepted a plaque honoring Dr. Andrew Taylor Still at the recent induction of members to the first Southwest Virginia's Walk of Fame.

The Southwest Virginia Walk of Fame was founded this year to provide a showcase for the heritage of Southwest Virginia and to advance the knowledge, awareness and appreciation of great Southwest Virginians, past and present, who made significant contributions to the Commonwealth of Virginia, the Nation, and the World.

The "Walk" is located on the grounds of the Southwest Virginia Museum Historical State Park with each honoree designated with a tile inscribed with his/her name and area of discipline. An accompanying brochure contains a brief biographical summary.

A panel of regional historians, academicians, museum professionals, and members of the community-at-large reviewed the nominations and selected the "Walk of Fame" inductees. In addition to A.T. Still, who was born in Jonesville, Virginia, recipients included Daniel Boone, Olympic gold medal winner Ollan Cassell, and baseball legend Willie Horton.





Dean Dixie Tooke-Rawlins, the founding and current Dean of the Edward Via Virginia College of Osteopathic Medicine (VCOM), is a graduate of A.T. Still University, Kirksville College of Osteopathic Medicine so she was a natural selection to accept this award on behalf of the founder of osteopathic medicine and the profession. In accepting the plaque honoring A.T. Still, Tooke-Rawlins noted the strong commitments that VCOM has to Southwest Virginia. "Students train in area hospitals, volunteer in clinics, and go to high schools to present programs on medical careers and health, all part of Dr. Still's philosophy of practicing medicine."

For more information see the Museum website:

<http://www.swvamuseum.org/WALKOFFAME/index.htm>

Northern Neck Counties Designated as Medically Underserved Areas

Recently new counties in the Northern Neck were added to the list of federally designated Medically Underserved Areas (MUA). Primary Care physician practices (internal medicine, family medicine, pediatrics) in these counties may now apply for Rural Health Clinic status which has improved reimbursement rates over practices without this certification.

The Rappahannock Rural Health Development Center will be sponsoring two workshops next Wednesday, November 12 on the Rural Health Clinic program and application process:

2:00-4:00 p.m.

Grace Episcopal Church Parish Hall
303 South Main Street
Kilmarnock, VA

7:00-9:00 p.m.

King George Citizen Center Building
8076 Kings Highway
King George, VA

You may register by calling us at (804) 333-3733 or emailing Jane Wills at janewills@rahec.org. There is a \$60 fee for the workshop.

The speaker for the workshop is Ken Cook, Senior Health Care Consultant with Goodman & Company, one of the top 30 accounting firms in the country. Mr. Cook has assisted 45 medical practices to become Rural Health Clinics over the past 14 years and is one of Virginia's leading experts in the application process.

Primary care medical practices in King George, Caroline, Westmoreland, Northumberland, Lancaster, Richmond, Essex and King and Queen counties might want to investigate this opportunity.

Governor Kaine Announces 67% Increase in Community College Nursing Program Graduates

~ Public-Private Partnerships are credited for the increase

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RICHMOND—Governor Timothy M. Kaine today announced a dramatic 67 percent increase in the number of students graduating from nursing programs throughout Virginia's Community Colleges over the last five years. He also applauded the partnership between the Virginia Community College System and the Virginia Hospital & Healthcare Association (VHHA) as a model for meeting critical workforce shortages in career and technical fields.

"Studies have shown that Virginia's growing and aging population will require more than 20,000 nurses by 2020," Governor Kaine said. "Our Community Colleges and the Hospital and Healthcare Association are working hard, and successfully, to fulfill this need."

In an effort to help fill that critical shortage, the VCCS and the VHHA worked together on a special task force to explore what can be done. The 2005 report of that task force, Virginia's Nursing Crisis: A Call to Action, produced a number of recommendations. The implementation of those findings and the partnership with VHHA are being credited for an increase in both the number of students entering community college nursing programs as well as the number of graduates those programs are producing.

[Read more](#)